



# JOHN STAPLETON

THE AUTHENTIC ENTREPRENEUR

To book John to speak at your event, contact  
[john@stapleton.eu](mailto:john@stapleton.eu)

## What John can do for your audience

John uses his experience creating, growing and selling businesses over the last 35 years (e.g. New Covent Garden Soup Co & Little Dish) to understand the challenges that face us all - particularly in uncertain times - and how we overcome them.

Through story-telling and the use of numerous lessons, anecdotes and experience of creating, growing and exiting his own businesses and advising many others, John explains to audiences how to turn uncertainty into competitive advantage.

## John's Keynote Topics

**Learn from Failure**

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**Embrace Adversity**

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**Have the Courage of  
your Convictions**

[Watch Video](#) ▶

**The Power of  
Authenticity**

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John's keynotes are of keen interest to entrepreneurs and intrapreneurs alike. Anyone who has achieved anything worthwhile will have encountered adversity, challenge and setback, whether in a start-up environment in an established corporate or at any stage in between.

John's experience and insight in dealing with these realities, both on a business and a personal level - and making many mistakes along the way - resonates with audiences and motivates individuals to take action to deal with their own adversity.

Visit my website



[Watch my showreel](#)

KEY NOTE SPEAKER

[www.johnstapleton.eu](http://www.johnstapleton.eu)



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“John has learned from success and he has learned from failure and he delivers these lessons in an inspiring and engaging talk. If you’re looking for a speaker for your next conference, John Stapleton is the man”.

*Alan Stevens - Past president of the Global Speakers Federation*

“I found him incredibly inspirational. He’s very succinct. He comes up with some interesting ideas that you’re not expecting. They are all very user friendly and the way that he conveys them is something that you can immediately apply to your own business”.



*Deborah Henley – Speaker, Trainer & Chief Storyteller – Vivacity Consulting*



“He’s such a professional. He’s so easy to work with. His presentation kick-started the day perfectly. He talked about Authenticity and that’s exactly what he demonstrated... and there were lots of learning points for the audience”.

*Andy Lopata – Event Organiser, Ambition Conference 2019*

"John’s a fantastically charismatic speaker who spoke frankly about the highs and lows of business ownership; his keynote speech was extremely positively received by the audience of entrepreneurs”.



*Sonia Hickey – Head of Commercial Programming, Guardian Live*



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